

From Concept to Actionable Insights: Explore the Possibilities of GenAI with **watsonx**

What is it?

A 4-week guided experience that explores Generative AI use cases at your organization to assess potential impact, feasibility, and prioritization. This engagement includes advisory services, IBM watsonx software licensing, and a full-stack development team to deliver a working proof-of-value for the selected use case.

Key Features



**4-Week
Engagement**



**IBM Licensing for
watsonx.ai**



**Generative AI
Thought Leadership**



**Working GenAI
Proof of Value**

Benefits

- GenAI thought leaders guide how to assess and identify impactful, viable GenAI use cases at your organization
- Includes IBM watsonx licensing usable for the PoV experience and beyond
- Cross-functional full-stack implementation team delivers a working prototype GenAI solution
- An actionable, cost-effective Data Lake environment as part of your data ingestion
- An integrated PoC environment to experiment with your raw data for prompt insight

How to Get Started

The engagement begins with a complimentary, no-obligation [Ideation Session](#). In this collaborative workshop, we provide a platform where you can engage with our GenAI thought leaders to identify use cases, explore opportunities and craft impactful concepts tailored to your business. In the end, a roadmap and project plan will be provided to kickstart the PoV engagement.



Initiate: Reach out to our team to schedule an Ideation Session



Prepare: Complete a pre-workshop questionnaire



Collaborate: Embrace your workshop, an active exchange of ideas and brainstorming.



Activate: Go forward with the optimal path towards GenAI.

You Ask, We Deliver

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