

## watsonx BI Assistant

### The Problem

Organizations are drowning in data, but still looking for insights. Despite investing heavily in business intelligence platforms, many teams struggle to turn data into decisions. BI usage remains limited, and decision-makers face a frustrating dilemma:

- 1 Wait for help from a data expert
- 2 Attempt to analyze the data themselves
- 3 Make decisions without the right insights

This gap between data and action slows business progress and increases risk.

### The Adoption Gap

Despite powerful tools, business intelligence adoption remains low.

-  BI is often too complex for non-technical users
-  Insights are unlocked behind dashboards, reports, and query languages
-  Business users still rely on analysts to get answers - slowing decision-making

### The Solution

Introducing watsonx BI Assistant: IBM's next-generation AI for business intelligence.

Built with a bold vision, watsonx BI Assistant isn't just another chatbot or co-pilot. It's an **intelligent analytics agent** - trained for transparency, trust, and results.



#### Proactive Intelligence

An assistant that doesn't wait to be asked—it acts



#### Effortless Insights

Smart alerts and contextual prompts that anticipate your needs



#### Deeper Understanding

Purpose-built AI trained on business logic, not just data



#### Transparent Reasoning

Clear explanations that build trust in every answer

You Ask, We Deliver

[contact@pmsquare.com](mailto:contact@pmsquare.com)