

AI Opportunity Workshop

Powered by IBM watsonx. Delivered by PMsquare.

At PMsquare, we specialize in helping organizations discover, design, and launch high-impact AI initiatives using the IBM watsonx platform. Our complimentary AI Opportunity Workshop is built for business and technology leaders who are ready to move from experimentation into real business outcomes with enterprise grade AI. This interactive session aligns your strategic priorities with the right AI opportunities, explores governance and risk considerations, and produces a practical roadmap that accelerates watsonx adoption.

What is it?

A collaborative working session where PMsquare AI strategists and technologists work with your team to:

- ✓ Identify high-value AI business use cases tied to measurable impact
- ✓ Connect AI capabilities with your existing data and systems
- ✓ Explore automation and workflow improvements that drive productivity
- ✓ Address governance, transparency, and responsible AI requirements using watsonx governance tools
- ✓ Deliver a custom AI Opportunity Map to prioritized next steps

Key Highlights:



1. AI Strategy Alignment

Align business goals with watsonx-enabled opportunities that deliver real outcomes.



2. Use Case Discovery

Interactive exploration of where AI can automate, augment, or transform workflows.



3. AI-Powered Automation

Identify processes ready for intelligent automation to improve efficiency and reduce cost.



4. AI Governance and Trust

Adopt safe, transparent, and explainable AI using watsonx governance and PMsquare frameworks.



5. AI Opportunity Map

Receive a tailored roadmap focused on impact, feasibility, and next steps to begin your watsonx journey.

Why PMsquare:

Rooted in deep experience with data, analytics, and AI, PMsquare helps guide organizations from discovery to execution, building momentum with the IBM watsonx platform.

Secure Your Complimentary AI Opportunity Workshop today.

You Ask, We Deliver

pmsquare.com/ai-opportunity-workshop