

Shadow AI & AI Governance

What is Shadow AI?

Shadow AI refers to the use of AI tools and capabilities within an organization that operate outside formal oversight and coordination. It often emerges when teams independently adopt AI to accelerate work, solve problems, or improve workflows before official platforms and processes are established. Shadow AI signals strong demand for AI innovation and reflects how eager teams are to leverage AI to get work done.

The Problem

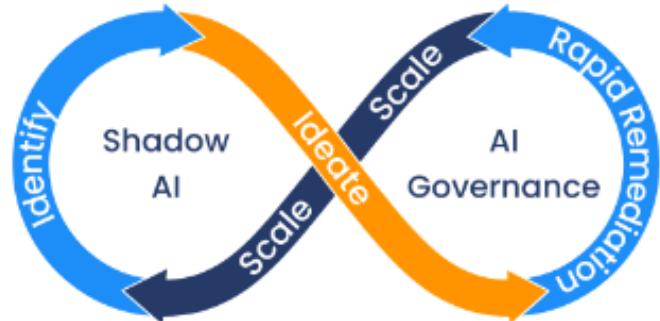
- ✓ Data Security and Privacy Concerns
- ✗ Innovation Happening in Silos
- 🔍 Limited Visibility into What is Actually Working

- ✗ Difficulty Scaling Successful AI Use Cases
- ✗ Inconsistent Outcomes Across Teams and Tools

Without visibility and direction, AI momentum stalls and fragmented wins are hard to scale.

The Solution

The solution is not to slow teams down, but to provide clarity and direction. By understanding how AI is already being used, organizations can align innovation to enterprise platforms, trusted data, and responsible practices. This creates a foundation where AI adoption accelerates instead of fragments.



AI Governance

Our Framework:

- Free Shadow AI Assessment to establish visibility and momentum
- Watsonx implementation roadmap aligned to business priorities
- Responsible Watsonx implementation with governance built in
- Cost/ROI and timeline view to support informed go forward decisions

You Ask, We Deliver

watsonx@pmsquare.com

